



Dimensions Justify Your Trip Toolkit

Dimensions user conference is where Trimble customers, partners and dealers from around the world come together to share industry knowledge and insights about the newest technology and trends.

Justify your trip:

We know that you will likely need to convey the value of your attendance at our conference in order to gain approval from your manager. Here are some tips for getting your supervisor to see the benefits of attending Trimble Dimensions.

- Work with your manager to develop a plan for covering your responsibilities while you are at the conference.
- Offer to present your learnings from the conference upon your return.
- Emphasize the importance of staying up-to-date with changes and trends in your industry and gathering new contacts.

Dimensions 2024 agenda at a glance:

Sunday, November 10, 2024
12:00pm - 6:00pm | Registration

Monday November 11, 2024
7:00am - 9:00am | Breakfast
7:00am - 6:00pm | Registration
9:00am - 10:30am | Opening
Keynote Session
11:00am - 12:00pm | 3D Basecamp
Keynote Session
11:00am - 12:00pm | Session 1
12:00pm - 4:30pm | Expo Open
12:00pm - 1:30pm | Lunch
1:30pm - 2:30pm | Session 2
2:30pm - 3:00pm | Break
3:00pm - 4:00pm | Session 3
4:00pm - 4:30pm | Break
4:30pm - 5:30pm | Session 4
6:00pm - 8:30pm | Expo Open /
Opening Night Reception

Tuesday, November 12, 2024
7:00am - 8:30am | Breakfast
7:00am - 4:00pm | Registration
8:30am - 9:30am | Session 5
9:30am - 10:00am | Break
10:00am - 5:00pm | Expo Open
10:00am - 11:00am | Session 6

12:00pm - 1:30pm | Lunch
1:30pm - 2:30pm | Session 7
2:30pm - 3:30pm | Break
3:30pm - 4:30pm | CEMEX
Construction Startup
Competition
3:00pm - 4:00pm | Session 8
Free evening

Wednesday, November 13, 2024
7:00am - 9:00am | Breakfast
7:00am - 6:00pm | Registration
9:00am - 10:00am | Session 9
9:00am - 3:30pm | Expo Open
10:00am - 10:30am | Break
10:30am - 11:30am | Session 10
11:30am - 1:00pm | Lunch
1:00pm - 2:00pm | Session 11
2:00pm - 2:30pm | Break
2:30pm - 3:30pm | Session 12
3:30pm - 4:00pm | Break
4:00pm - 5:00pm | Session 13
6:00pm - 10:00pm | Customer
Appreciation Party

*Schedule is subject to change

Top three reasons Dimensions is of great value to you and your company:

1 - Inspiration

Get insight into how Trimble technology is transforming the way professionals work in the many industries that we serve. Come network with and hear from industry peers and pros from around the world, and discover new tools to take your life's work to the next level.

2 - Education

Throughout the conference there will be more than 400 sessions spanning the many industries we serve. Whether in the computer lab, the classroom, or on the Expo floor, there is something for everyone. Many of these sessions qualify for Professional Development Hours (PDH) and Continuing Professional Education (CPE) credits sponsored by the National Association of State Boards of Accountancy (NASBA). Learn how you can make your business more successful while earning the credits you need.

3 - Connection

At Dimensions you'll discover the power of the interconnected world of work. From the Expo floor, to activities like our Customer Appreciation Party and philanthropic event, attendees will connect with old friends, make new ones and develop business relationships that will last for years to come.



Sample Letter

Here is a sample letter to present to your supervisor or manager to justify your trip to Dimensions. Fill in the blanks with whatever is relevant to you and your company.

<DATE>

Dear <MANAGER'S NAME>,

I am writing to request approval for attending the 2024 Trimble Dimensions User Conference, November 11-13, in Las Vegas, Nevada. Last held in 2023, Dimensions is the signature conference for users of Trimble solutions in **<CHOOSE ONE OR MORE... ARCHITECTURE AND DESIGN, AUTONOMY, CONSTRUCTION, CONSTRUCTION MANAGEMENT (VIEWPOINT), FIELD TECHNOLOGY, GEOSPATIAL SURVEYING AND MAPPING, MEP, OWNER & PUBLIC SECTOR, STRUCTURES, AND UTILITIES>**.

During three days, I'll expand my skills with live demos, hands-on workshops and in-depth training. Many sessions are tailored to **<SPECIFIC PROFESSION>** and include proven solutions for **<LIST BENEFITS TO YOUR SPECIFIC SET OF RESPONSIBILITIES>**.

In addition to improving my own skills, my attendance at Dimensions will benefit the whole company. I plan to focus on new ways to help us to improve **<SPECIFIC EXAMPLE>**. Plus, I'll engage with industry peers facing similar business challenges and discover solutions for optimizing our workflow and boosting productivity.

Here is a breakdown of conference expenses:

- **<\$XXX>** – Conference Pass
- **<\$XXX>** – Roundtrip Airfare
- **<\$XXX>** – Transportation
- **<\$XXX>** – Hotel
- **<\$XXX>** – Incidentals (most meals are included)

The total estimated cost to attend is **<\$XXX>**. For the best value, I would like to register now and receive the best pricing and the lowest room rate. You may view specifics on the [Dimensions website](#).

Thank you for considering my request. I look forward to your reply and approval.

Regards,
<YOUR NAME>